**Comprehend and Respond – Organization and Technique**

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| **Criteria** | **Strong** | **Competent** | **Adequate** | **Developing** | **Not Yet** |
| **100%-86%** | **85% - 76%** | **75% - 66%** | **65% - 50%** | **Below 50%** |
|  | Explains in a thorough and insightful way how ideas are organized and how key conventions and elements/ techniques achieve a particular effect in visual, multimedia, oral, and print texts. | Explains in a clear and thoughtful way how ideas are organized and how key conventions and elements/ techniques achieve a particular effect in visual, multimedia, oral, and print texts. | Explains in a straightforward and logical way how ideas are organized and how key conventions and elements/ techniques achieve particular effects in visual, multimedia, oral, and print texts. | Explains in a vague and limited way how ideas are organized and has limited understanding of how conventions and elements/ techniques are used for effect in visual, multimedia, oral, and print texts. | Explains with difficulty how ideas are organized and does not recognize how conventions and elements/ techniques are used for effect in visual, multimedia, oral, and print texts. |